

Title Page.

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✓ " Why Hurry? ✓

A Photoplay in 2 reels ✓

Author of Photoplay Christie Film Co Inc. U S A.

OCT 27 1924

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P R E S S S H E E T

Christie Comedies



Directed by Harold Beaudine



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1162

YOUR AUDIENCES WILL LAUGH LONG AND LOUD AT "WHY HURRY?"

FAST MOVING CHRISTIE COMEDY REGULAR BANQUET OF HILARITY

"Why Hurry?" is a regular banquet of laughs!

It starts off with chuckles, continues with laughs and the main course is fast action and speed and the wind-up is a hilarious comedy treat. "Why Hurry?", in other words, is one of those fast-moving Christie Comedies that starts your audiences laughing at the beginning of the picture and keeps them laughing until they reach the limit of their laughing abilities and keep on laughing until the picture is finished. Only in "Why Hurry?", they'll find a way to laugh louder than ever at the climax of this comedy.

Jimmie Adams is starred, supported by the blonde beauty, Kathleen Myers, who is making her first appearance in Christie Comedies. The direction is by Harold Beaudine.

The Story

Just an hour before the boat sails, forgetful Mr. Bunting, who is taking his wife and baby with him on his annual vacation, discovers that he has left the steamer tickets at the store. He rushes to the store, where he is impressed into service handling a bargain counter rush, and where he mislays the tickets. They are mistakenly wrapped in a bundle and he has to hold up several of the customers before the tickets are regained.

When the vacation party finally reaches the dock, they discover that the baby is missing and think he is locked in the trunk. After emptying the trunk, the maid remembers that she placed the baby on a chair and Mr. Bunting rushes home in the taxi after it. And when he gets home he finds that he has forgotten the key and dashes back to the dock after it. It is in the bottom of the trunk and the trunk is again emptied and Mr. Bunting again goes home after the baby. He is arrested as a kidnapper, but is soon cleared of the charge.

Then Mrs. Bunting remembers that she left the gas burning and Mr. Bunting likewise remembers that he left the water running in the bathroom. Against the taxi is headed homeward. Mr. Bunting rushes to the door and is met with a huge flood of water from the bathroom. It knocks him down and the water ruins their vacation plans effectively.

To add to Mr. Bunting's troubles, the chauffeur demands the price of a new suit to replace the one that has been ruined. Mr. Bunting pays, the taxi-driver starts off and then they discover that the baby has been left in the cab. Mr. Bunting chases the cab, recovers the baby and then returns to his home where the wet, bedraggled and exhausted vacationists spend the first day of their vacation.



JIMMIE ADAMS in
EDUCATIONAL-CHRISTIE COMEDIES

For Electro Order No. 3414-E
For Mat (Free) Order No. 3414-M

WHAT OTHERS SAY About Recent Christie Comedies

"Aggravating Papa (Educational-Christie) Star, Jimmie Adams—Say boys, this made everybody giggle at the young couple trying to convince the old man to let them get married. An excellent Christie Comedy. Tone, Okay."

C. A. Anglemire,
"Y" Theatre, Nazareth, Pa.
(From M. P. World)

WHO'S WHO in "Why Hurry?"

Mr. Bunting...JIMMIE ADAMS
Mrs. Bunting...Kathleen Myers
The Maid...Natalie Joyce
Taxi-driver...Eddie Baker

Directed by Harold Beaudine

EXPLOITATION

A poster is like a poultice—It will not "draw" unless it is stuck somewhere.

A thousand posters on the shelf of your exchange will not do as much business for you as one one-sheet in a poster frame in your lobby or stuck on your poster-board in front of your house. Lobby cards, slides, cuts or mats and publicity stories—none of these will benefit you one penny unless you make use of them.

You know that the Short Subject, particularly the two-reel comedy, is mighty popular with your patrons. To many of them it is the best item on the bill. Exploit these comedies at least to the extent of putting out a liberal display of posters and lobby cards and by using the slide on the screen. You will find that it will pay you proportionately bigger returns on your investment of time and money than anything else you do in connection with your program.

PARAGRAPHS For Your Program

Added Attraction—Jimmie Adams and the Christie Comedians in "Why Hurry?"—Two reels of the kind of comedy the whole family will enjoy.

* * *

In addition to the feature—Jimmie Adams and a clever cast in one of the fastest and funniest comedies of the season—"Why Hurry?"

* * *

Don't miss "Why Hurry?", or you'll miss a half-hour of side-splitting comedy. Jimmie Adams and the Christie Comedians in two reels of hilarious fun.

* * *

Forgetful Husbands and Wives! Take the children and see "Why Hurry?", the fastest, funniest comedy of forgetfulness ever made. Jimmie Adams starred in this side-splitting Christie Comedy.

VACATION THEME IN NEW COMEDY A RIOT OF LAUGHS

Jimmie Adams Starred in Clever Comedy of Holiday Errors

(Newspaper review for use after showing of picture)

The inventor of vacations most likely had good intentions because, theoretically, vacations afford an opportunity to get away from the grind of everyday life. Most of us can testify that this theory is all wrong. In practice a vacation simply means a new set of worries in a new atmosphere.

The new Christie Comedy, "Why Hurry?", now playing at the Theatre, embraces this theme and proves beyond a doubt that a man can encounter more troubles on a well-planned vacation than he can during the other eleven months of the year.

Jimmie Adams is starred in this comedy of mishaps. He is cast as a young husband hurrying to get his family away with him on his annual rest, but his hurry brings mistakes and the start of the trip is filled with situations which bring roars of laughter. These situations are cleverly planned and as the comedy unwinds they come faster and more comical until the last few hundred feet of the picture is a continual riot of hilarity.

Adams is supported by Kathleen Myers, Natalie Joyce, Eddie Baker and Ward Caulfield. Miss Myers is a recent addition to the Christie forces and enjoys the distinction of being the only blonde on the lot. Miss Joyce appears in a character make-up and proves that she has as much talent as beauty. Ward Caulfield and Eddie Baker are both popular Christie Comedians.

"WHY HURRY?" IS CLEVER COMEDY

(Newspaper review for use after showing of picture)

Jimmie Adams, star of Educational-Christie Comedies, and Harold Beaudine, director, have added more laurels to their comedy crowns in the shape of a new Christie Comedy, "Why Hurry?" which is providing the patrons of the Theatre with two reels of clever and fast fun.

The picture, which shows in a clever and humorous manner the results of too much speed, is filled with clever and original situations which are exceedingly well done.

Jimmie Adams is supported by a big cast including Kathleen Myers, Natalie Joyce and Eddie Baker.

CHRISTIE COMEDIANS INJURED WHEN DOOR RELEASES FLOOD



JIMMIE ADAMS
and
KATHLEEN MYERS
In a scene from
"WHY HURRY?"

For Electro Order No. 3415-E
For Mat (Free) Order No. 3415-M

KATHLEEN MYERS IS ONLY BLONDE

(Prepared as advance publicity story)

Kathleen Myers, who plays opposite Jimmie Adams in a new Christie Comedy called "Why Hurry?" which will be at the Theatre is the only blonde who has been selected by Al Christie to play leading feminine roles.

This might indicate an antipathy to blondes on the part of Mr. Christie but the fact is that Christie selects his comediennes from a broad field and it has so happened that the brunette beauties have predominated. However, when Miss Myers made her appearance at the Christie Studio, her charming beauty caught the eye of Mr. Christie. Consequently a charming blonde will grace some of the forthcoming Christie Comedies.

Jimmie Adams and Ed- die Baker Hurt Filming "Why Hurry?"

(Prepared as advance publicity story)

While filming the final scenes of "Why Hurry?" a Christie Comedy which will be at the Theatre Jimmie Adams, the star, and Eddie Baker, a comedian, were painfully injured.

A comedy scene called for a flood of water to rush through a door and sweep the two well-known comedians off their feet but the door failed to hold to its hinges and in the confusion that followed both men were struck on the head by the hurtling door. Adams was knocked unconscious and received many bruises, while Baker was cut about the scalp. Both were given medical attention at the studio but were laid up for several days enjoying (?) a forced vacation.

"Why Hurry?" is a comedy of the efforts of a young husband and his family to get away on their vacation in a hurry. It was in the hurry to finish the last scenes of the comedy that Adams was hurt. Adams says that the accident is a powerful answer to the title of the picture, "Why Hurry?"

BEAUTY PLAYS CHARACTER ROLE

(Prepared as advance publicity story)

From Follies beauty to housemaid in one leap!

This is what happened to Natalie Joyce, recently a beauty in the Ziegfeld Follies and now in the ranks of Al Christie's comediennes. Natalie is one of the most beautiful girls on the screen but has lately developed a strong desire to test her ability as a character actress.

For many months Miss Joyce pleaded with Christie to allow her to attempt a character part but the famous comedy director felt that he could use her sparkling beauty to better advantage in straight make-up.

One day she appeared before Christie in an eccentric comedy make-up that struck his funny bone and he immediately consented to let her portray a character role in "Why Hurry?", the Christie Comedy which will be at the Theatre

The delightful results are evidenced in this latest Christie comedy where Natalie appears as a weak-kneed housemaid. Although her beauty is left by the wayside, Christie feels that she is quite capable as a laugh maker.

PICK GOOD PROGRAMS AND ADVERTISE EVERY SUBJECT FOR ONE HUNDRED PER CENT RESULTS

You can't catch fish on your reputation as a fisherman.

You've got to offer them something more substantial than that.

You can build the finest house in your city but the people will not come to it unless you offer them something more substantial in the way of entertainment and amusement than the artistically painted walls and the thick carpets on the floor.

You've got to provide them with an entertaining program. That's why you pick your long features and the no less important Short Subjects with so much care. You've got to balance this program up and surround it with accessories in the shape of good music, comfortable chairs and pleasing appearance in your house, and then, most important of all, you must advertise your entire program.

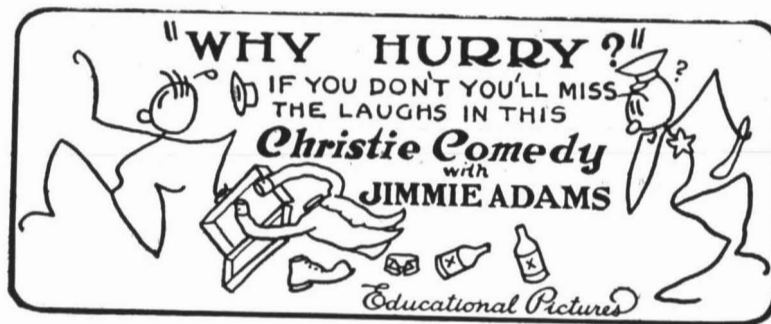
What good is a magnificent theatre and a perfect program unless your prospective patrons know about them? Unless you let your patrons know about your entire program—every attraction on it—you are operating under a handicap. You are depending on the casual patron who drops into your house when he has no other place to go, or pulling only the percentage attracted by the advertised feature.

Add the Short Subject to your advertising and you are making it one hundred per cent effective, for you are including an item that is immensely popular with all classes of theatre goers.

The little "Ad" cuts illustrated below are available at your exchange in either electro or mat form. The electros are sold at a nominal price and the mats are free. They are made especially for newspaper use and the size permits them to be used in any size "Ad".



One Column by One Inch "Ad" Cut
For Electro Order No. 3416-E
For Mat (Free) Order No. 3416-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3417-E
For Mat (Free) Order No. 3417-M

For Three Column Cut on Page One Order
Electro No. 3418-E Mat (Free) No. 3418-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets

Duo Tint 11 x 14 Lobby Cards
(Eight Cards to Set)

Black and White 8 x 10 Photos
(Ten Photos to set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts and Mats

Two Column, One and One Half Inch, Newspaper "Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats
(Mats Free)

And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

Fast and Funny—"Why Hurry?", a two-reel Christie Comedy with Jimmie Adams.

* * *

Hurry to the Theatre or you'll miss "Why Hurry?", one of the funniest Christie Comedies ever made.

* * *

Jimmie Adams in "Why Hurry?"—Two reels of the fastest and funniest comedy ever flashed on the screen.

* * *

Why hurry if you don't want to see "Why Hurry?"—It's two reels of the kind of comedy you've been waiting for.

* * *

Jimmie Adams, Kathleen Myers, Natalie Joyce and a big Christie cast in "Why Hurry?", two reels of real comedy.

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

OCT 27 1924

Dated at Washington D C.

Oct 27, 1924

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of sections 59 and
60 of the Act of March 4, 1909, of one or both of the deposited copies of the

2 Prints Each entitled Hoboken Nightingale.

Why Hurry- Stupid But Brave-

deposited in the Copyright Office on Oct 28/1924 and registered
under Class , XXc., No. OCL 20604

OCL 20605

OCL 20606

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address:

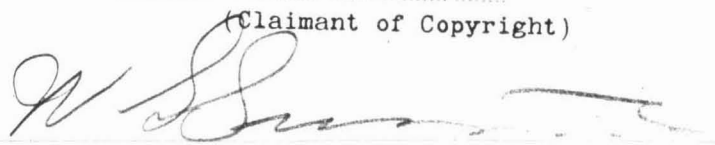
or

to

at

Signed W S Summers.

(Claimant of Copyright)



(Sept., 1922 500)

OCT 29 1924

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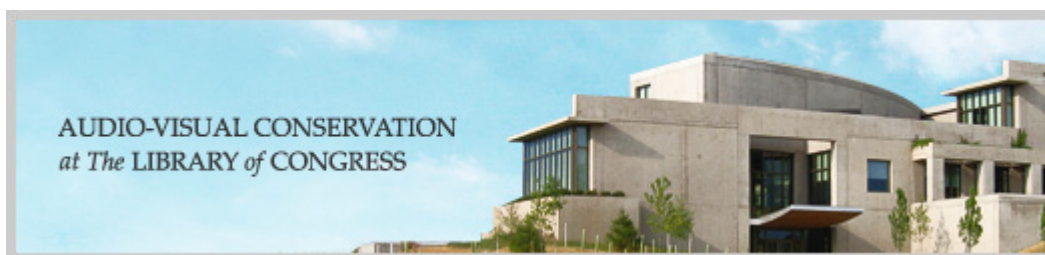
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